



DISCOVER. ENGAGE. PROMOTE.

The Shortcut to Your Next Customer



94%
of consumers
search locally
online



88%
go on to engage
within 24 hrs



46%
growth in local digital
ad spending in
2015/2016

“ If you aren't marketing in the moment you probably aren't even on the radar. ”

In a world where smartphones are ubiquitous consumers demand information at the moment.

They expect it to be real-time.

They expect it to be location relevant.

Static websites and blogs, week old posts on social media, and print ads just don't cut it anymore.

InstantLocal is your way to connect with consumers on their phones, the moment they want it, wherever they're at.

InstantLocal is your mobile marketing solution.
You don't need your own mobile app.

InstantLocal makes it easy to discover, engage, and promote locally all in one place, instantly!

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“ A PRINT AD ONCE A MONTH IS NOT MARKETING IN TODAY’S WORLD. ”

Marketing “in-the-moment” is the New Local Mobile Marketing Strategy.

More than ever your local business needs to engage consumers on their phones. InstantLocal is your **mobile marketing solution** so your business can grow.

InstantLocal is:

- Your mobile app - Create and post photo content on your mobile app homepage.
- All about location - Get your posts discovered by location on InstantLocal by consumers nearest you.
- Moment marketing - Post daily and capture spontaneous in the moment consumers.
- Available to all - Engage everyone in the community because the InstantLocal app is FREE.

Once a month print ads, occasional social media posts, out-of-date websites and ineffective online ads are not going to cut it in today’s in the moment world.



The Facts

Instant Local Inc.
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www.instantlocal.com



Video:

<https://youtu.be/vdr6voKRpSo>



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Company Info:

URL: www.instantlocal.com



Free Plan:

Get Started:
www.instantlocal.com/sign-up



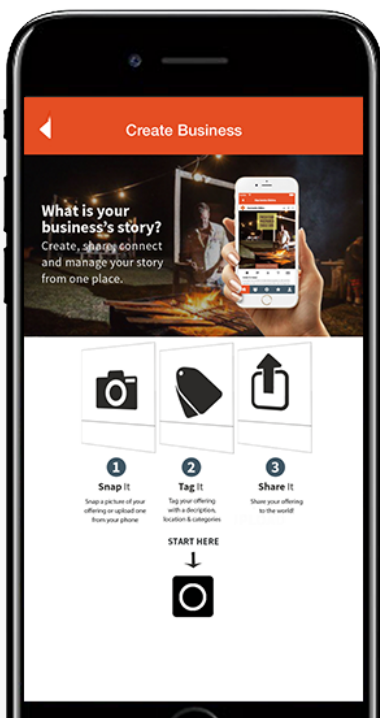
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“ POST DAILY TO GET IN FRONT OF LOCALS ALL FROM YOUR PHONE. ”

Get Discovered and Get Promoted.

Mobile marketing isn't about tech. It's about how you market your business and how consumers discover and engage. You need to post **photo-based** offers that are **up-to-date**, **location relevant** and **shareable**.

With **InstantLocal** post photos daily of your products and services. Your posts can be discovered by local consumers, and can get you featured on an InstantLocal Board, getting your business even more exposure.



Get started today on **InstantLocal**. It's free!

Create, share and manage photo posts in real-time, by location, on the **InstantLocal** app. Manage your story, grow your brand and increase your sales.

In three easy steps your offers will be online and your business will be leading the mobile marketing revolution.

3 EASY STEPS:



1. Snap it

Use the app to snap a pic or select one from your phone's library.



2. Tag it

Tag your offer with a title and description. Your offer can be whatever you want.



3. Post it

Post your offer on InstantLocal and share to your other channels.

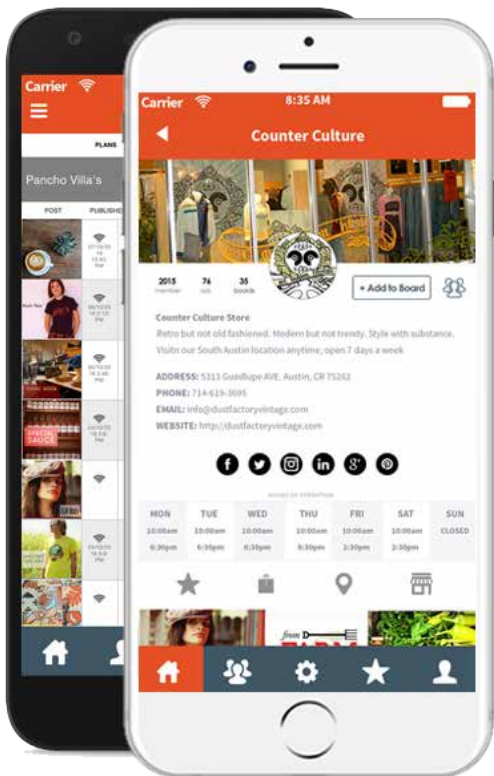
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“ CONSUMERS DEMAND REAL-TIME CONTENT, RELEVANT TO THEIR LOCATION THROUGH THEIR PHONE. ”

Promoting Locally is Challenging and the Giants Have the Advantage.

If a business cannot be found on a mobile device and capture the consumer's interest in the moment, wherever they are, they have little chance of generating a lead or closing a sale.

InstantLocal levels the playing field with the giants. **Local business posts only**. No ads, no sponsored content and no fake reviews.



With **InstantLocal** you can:

- Create a Business Profile to promote your brand and offers, it's your **own mobile app homepage**.
- **Publish photo posts** quickly and easily daily so consumers find you and local advocates can promote your business.
- Share your posts to social media, email, and message apps to **get more followers**. Your business profile has its own special link.
- **View metrics** to see how well you get your message across. Simple real-time stats on traffic, followers and shares mean you have instant feedback.

“LEAD GENERATION IS THE #1 REASON FOR ADVERTISING, TIME TO RAISE YOUR VOICE ABOVE THE NOISE.”

Don't Get Lost in Timeline Clutter or Trending Algorithms on Social Media.

InstantLocal gets your posts in front of an audience looking for things to do, something to eat, somewhere to shop. Turn leads into local and loyal customers.



Generate More Leads

Get posts in front of local consumers. Get your staff involved, they are probably on social media at work anyhow.

Grow Foot Traffic

Local business relies on foot traffic, entice locals with posts, keep them up-to-date on offers and get featured on Local Advocate Boards.

Increase In-store Engagement

Use the app to create in-store offers to lock in the sale.

5 Tips for Mobile Moment Marketing

Moment marketing is different, InstantLocal is here to help.

1. Good Photos - Right Context.

Seems obvious, a photo is worth a 1000 words. Make sure your photo looks good and reflects your brand.

2. Make it relevant

Post photos daily, or schedule. Make sure your posts are relevant to your business and your location.

3. Capture Spontaneous Interest

Your posts need to capture the interest of the consumer. Post at the moment a fresh cake comes out of the oven, the arrival of new designer shoes or the lunch special. It's that easy.

4. Be Consistent

Your posts need to portray your business, honestly and consistently. Buying decisions are made in the moment so don't confuse potential customers.

5. Stand out from the crowd

Keep them focused on what gives your business it's edge. Think about why locals want to do business with you. It doesn't mean you must offer a sale, just know what it is that will keep them coming back.



Make your marketing count in a world where spontaneous decision-making is the new norm. Sign-up with InstantLocal today, it's the shortcut to your next customer!

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