



DISCOVER. ENGAGE. PROMOTE.
Grow a Thriving Local Scene with InstantLocal Boards.



94%
of consumers
search locally
online



88%
go on to engage
locally within 24 hrs



46%
growth in local digital
ad spending in
2015/2016

“ If you aren't marketing in the moment you probably aren't even on the radar. ”

In a world where smartphones are ubiquitous consumers demand information at the moment.

They expect it to be real-time.

They expect it to be location relevant.

Static websites and blogs, week old posts on social media and print ads just don't cut it anymore.

InstantLocal app makes it easy for local businesses to engage consumers the moment they want it, where they're at.

With **InstantLocal Boards** recommendations made by **Local Advocates** connect consumers directly with local business.

InstantLocal makes it easy to discover, engage and promote locally all in one place, instantly!



“ EVERYONE TALKS ABOUT ACTING LOCAL, WE DECIDED TO BUILD THE APP SO THEY CAN. ”

Local Advocates are at the Center of Our Communities.

InstantLocal provides local businesses a digital storefront window so they can showcase their products and services directly to local and loyal customers.

Businesses can create, share and manage photo-based posts in real-time by location so consumers can view, share and engage with businesses directly, Businesses can manage their story, grow their brand and increase their sales.

But more than ever businesses rely on **Local Advocates** to help spread the word and promote their goods and services. With **InstantLocal Boards** advocates in our communities can make a difference, generating new leads, and more foot traffic for a thriving local economy.



The Facts

Instant Local Inc.
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www.instantlocal.com



Video:

<https://youtu.be/vdr6voKRpSo>



Contact:

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Company Info:

URL: www.instantlocal.com



Board Plan:

Free Boards Plan
www.instantlocal.com/sign-up



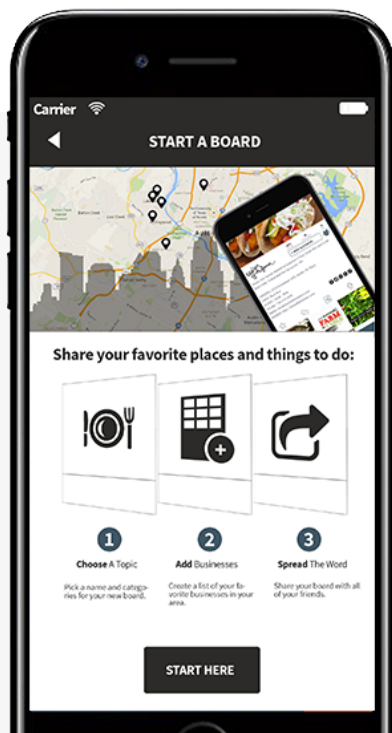
instantlocal

“SHARE, GET FOLLOWERS, PROMOTE YOUR BOARD. ALL FROM YOUR PHONE.”

Make a Difference, Create an InstantLocal Board.

Consumers search for local offers, they want up to the moment real-time info for their location, not a bunch of ads, sponsored content and fake reviews.

InstantLocal Boards allow advocates to create a Board and tell their story, be it a Board about the best tacos, the neighborhood shops or the coolest cafes.



Local Advocates can create their own Board in three simple steps.

Just download the app on the Apple App store or Google Play store.

Boards are free, so get started today.

3 EASY STEPS:



1. Choose a Topic

Open a Board, create your profile and brand it with a photo.



2. Add Businesses

Add businesses so your Board has all the latest offers.



3. Spread the Word

Promote your Board, share and get followers.

“ CONSUMERS DEMAND REAL-TIME CONTENT, RELEVANT TO THEIR LOCATION THROUGH THEIR PHONE. ”

Promoting Locally is Challenging.

If a business cannot be found on a mobile device and capture the consumer's interest in the moment, wherever they are, they have little chance of generating a lead or closing a sale. **Local Advocates** make the difference, with an **InstantLocal Board** and their local knowledge, they can promote local business offers to all their followers.



With **InstantLocal Boards** you can:

- Create a Board, profile and brand, it's your own mobile app homepage.
- Add and delete businesses, once you add a business your Board automatically updates with new business posts.
- Share your Board to social media, email, and message apps to get more followers. Your Board has its own special link.
- View metrics to see how well you are getting your message across, the traffic you deliver to local businesses and how many followers you gain.



“EVERYDAY PEOPLE ASK ME WHERE TO GO, WHAT TO DO.
IT'S TIME CONSUMING!”

Cut out the Time Consuming Inquiries, Engage your Contacts on your Board.

InstantLocal Boards are a perfect solution for all types of local advocates. Whether you promote your neighborhood shops, favorite taco trucks, your retailers or the local farmer's market!



Are You a Local Expert?

Everyone is already asking you where to eat, shop, what to do. Use a Board to promote your picks and favorite venues to your followers.

Business Owner? Got Local Partners?

Boards are for you too. Got several businesses and local partners you want to promote? A Board is perfect for your concierge, your local farmer's market, an event or tradeshow!

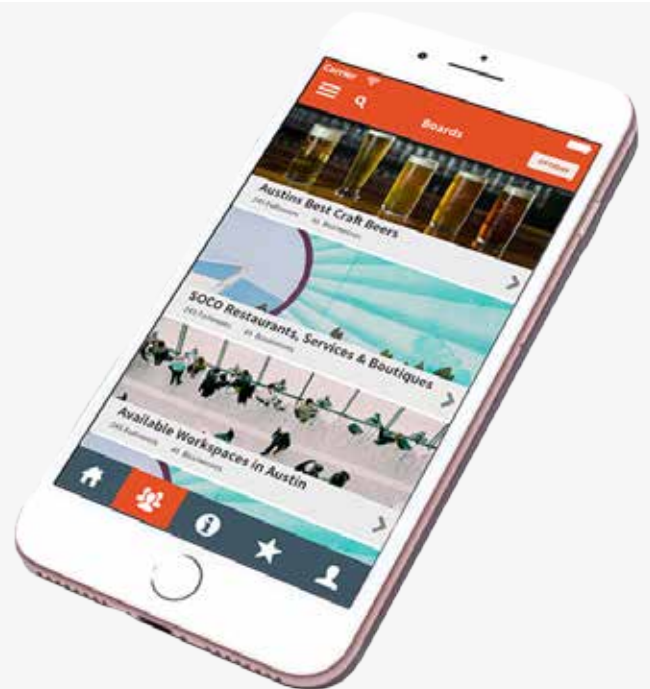
Do you have an Association or Organization?

Get exposure for your group, district or your chamber of commerce members.

Create a Board, add all your members, and share your Board with all their latest offers to your community and beyond.

Are you a Product or Brand Manager?

Your retailers will get more leads and increase sales of your products and services with exposure on your Board. Make your marketing count in a world where spontaneous decision-making is the new norm.



Manage a Commercial Real Estate Development? So many new mixed-use commercial and residential developments bring the local shops to the doorstep of the residents. But the residents, and the locals in the neighborhood, still need to know what's on offer!

Grow your foot traffic and generate leads for your local businesses - make sure your community is thriving!

In today's world, you are a local wherever you are with your phone. Change how you discover, engage and promote your local scene with InstantLocal Boards.

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